



# FUNDRAISING EVENTS AT FOCAL POINT CINEMA

*Your boutique Cinema and Cafe experience*

## Fundraiser Information Sheet

# LET US HOST A MOVIE FUNDRAISER FOR YOU

We can help your group earn over \$600 in one night with minimal effort all while being entertained yourself!

To enquire about running a fundraising night please contact us via our fundraising page on our website.

\*only legitimate fundraising groups will be accepted

## Our Fundraiser Concept is simple

Your group sells the tickets for a movie and drink combination. Focal Point Cinema and Cafe screens a movie to your group on a chosen night and provides each person on arrival with a drink of their choice (house wine, house beer, coffee, tea or a non alcoholic drink).

Focal Point charges your group a discounted price for the movie plus a nominal price for the drink and your group retains the difference. Easy!

[www.focalpointcinema.co.nz](http://www.focalpointcinema.co.nz)

# Organising a Movie Fundraiser is easy

1. Choose a movie from our Now Showing and Coming Soon pages on our website. We are more than happy to discuss other possible movie options with you. Please note, it's always best to choose a new release movie to increase ticket sales.
2. Choose a date. A minimum of two weeks notice is required. We do not hold any fundraisers on a Friday or Saturday or on the opening night of a new movie.
3. Choose a screening time of either 6pm or 8.30pm
4. Send us your application by filling out the form on the Fundraising page on our website [www.focalpointcinema.co.nz](http://www.focalpointcinema.co.nz)
5. We will email you back within 48 hours with confirmation or further discussion.
6. Once the first three steps have been confirmed by Focal Point, you can then design and print your tickets. Please read through the terms on the next page for what is required on your tickets. Focal Point can design and print your tickets at an extra charge. Please ask when submitting an enquiry.
7. Start selling your tickets and collecting the money! Maximum tickets is 120.
8. We will advise you of a date prior to your screening that you must provide us with a ticket sales progress update. Failure to do so could result in the cancellation of your event.

## How much money can you make for your cause?

You sell your tickets for \$30.

On the night, we charge your group the discounted price of \$12.50 per person for the movie and a nominal cost price of \$6 for the drink.

Therefore, we charge \$18.50 and you keep the balance of \$11.50.

Please note that if less than 30 people attend on the night, the movie price increases to \$14.50 and our overall charge increases to \$20.50 per person.

This example is based on 60 tickets being sold and all attending the screening.

60 tickets sold @ \$30	\$1800
We charge you 60 x \$18.50	Less \$1110
<b>Profit retained by your group</b>	<b>\$690</b>

# Your tickets

## **The following MUST be included on your fundraiser tickets:**

1. Movie title and NZ Censor's Rating if available at the time of printing
2. Date of screening
3. Start time of screening and arrival time of 30 minutes prior
4. Venue Location: Focal Point Cinema & Cafe, 14-16 Salisbury Street, Levin
5. The price: \$30
6. The following statement:  
For dinner reservations, please ring 06 366 0330 ex 0. Bookings are essential.
7. Optional: images and ticket numbers

On the night, your group will come in with their tickets and exchange these for their drink. We then count up those tickets and do a quick headcount before you finalise payment.

**Payment must be made on the night via EFTPOS, cash or credit card.**

## IMPORTANT Focal Point Cinema Rules & Requirements

1. Payment to Focal Point must be made at the start of the screening.
2. No outside food or beverages can be brought into Focal Point premises.
3. No bookings for fundraisers will be made on the opening night of a new movie, or Friday or Saturday nights.
4. All tickets must be pre-sold and handed out prior to the screening. There are to be no ticket sales from Focal Point Cinema premises and no printed or electronic advertising on Focal Point premises or Social Media pages.
5. A movie with an R rating, such as R16 or R18, is restricted to that age group and older. There are no exceptions under NZ law. Please note that we may request proof of age and refuse entry if not provided.

## Why do Focal Point Cinema & Cafe love hosting fundraisers?

At Focal Point, we value the community that we are a part of so the win-win nature of our fundraisers allows us to give back to the community. Our fundraising concept rewards those groups that are prepared to help themselves, and we like that kind of attitude.

Fundraiser screenings are also a way of introducing new customers to the Focal Point Cinema & Cafe experience, and hopefully start an ongoing relationship.

Organising a fundraiser is easy and the event is enjoyable for all. We look forward to seeing you.